



AWAKEN CORPORATE CONSCIOUSNESS ENERGIZE & ENGAGE HIGH PERFORMANCE

JOANNA BARCLAY
GLOBAL KEYNOTE SPEAKER
IN 53 CITIES ON 4 CONTINENTS



Tripartite
Alliance for
Fair & Progressive
Employment
Practices



KEYNOTES - LEADERSHIP AND CULTURAL TRANSFORMATION

EMPOWERING HUMAN CONNECTION IN TIMES OF DISRUPTIVE CHANGE

CONSCIOUS LEADERSHIP THROUGH VALUES

On the road to success, leaders are parking their CARE car (Compassion, Authenticity, Relationship Building, and Empathy) and not bringing all of their people skills into the management of people, profit, and the planet. The impact of this is a work environment which is missing human connection and is a major cause of disengagement, low productivity and disease... Dis-Ease! Joanna awakens leadership to the importance of knowing who they are, and consciously leading with values for greater fulfilment, to drive performance and tap into the collective wisdom to bring out the best in people. Leaders learn how to connect the head and heart increasing wellbeing, engagement and productivity, realizing human potential, and building sustainable, values-driven organizations.

RESULTS:

- Courage, inspiration, and positive energy to lead change
- Emotional fulfilment for more joy and happiness
- Greater self-awareness and awareness of others, developing connections, trust, and mindfulness

ARE YOUR LEADERS ASLEEP AT THE WHEEL?

THE COST OF UNCONSCIOUS CULTURE IN A DIGITAL WORLD

Who you are on the outside looks a lot like who you are on the inside. Your brand is the experience of your company by your clients and your culture is the experience of your employees. How many leaders today consciously map, measure and manage their corporate culture to achieve their strategic goals? If you aren't measuring your culture, it's quite possible you have an unconscious, default culture which is negatively impacting the bottom line success of your company. The most important thing to do is awaken leadership by creating a conscious culture to lead continuous change.

Joanna provides a powerful framework for cultural transformation, where leaders learn how to create a conscious values-driven culture by tapping into the wisdom of the organization to create an integrated, holistic employee experience. Ensuring cultural alignment for strategic success.

RESULTS:

- Become an employer of choice to attract, engage, and retain top talent
- The leadership and culture necessary to create a conscious workplace to support collaboration, mergers, and digitization
- How to create cultural capital, your competitive advantage and the new business paradigm of the 21st century



WHAT PEOPLE SAY - THOUGHT-PROVOKING • ENERGISING • ENGAGING

“Joanna is TED Talk quality.”
CC Puan, CEO, Mobile Telecommunications

“It was a perfect way to wrap up our conference.”
Lori Arpin, VP Communications, General Motors

“I placed my trust in Joanna Barclay.”
Prashant Shukle, Director General, Natural Resources Canada

“The content is so unique and integrative.”
Rhonda St. Croix, Office of Education, Royal College of Physicians and Surgeons

“It was the best workshop I have attended in years if not ever!”
John Bertorelli, Manager, Department of Fisheries and Oceans

JOANNA BARCLAY

Global Keynote Speaker

Published Author – Conscious Culture
CEO, Culture Leadership Group

“People ask me how to build a happy, high performing workplace culture. I tell them it takes conscious leadership: with **Awareness** to engage the intellect, **Belongingness** to engage the heart, and **Commitment** to engage the whole organization. **Values are the language of the heart, and when they are lived give a positive mental attitude.**”

Joanna Barclay is a published author and global speaker on cultural transformation, building high performing workplace cultures, and conscious value-based leadership. She is an award winning consultant with over 3 decades of success facilitating the transformation of leadership teams and organizations.

Audiences love the energy and passion Joanna has for people and her work which focuses on how to bring engagement and happiness into the work environment. Her specialty is speaking at global conferences, awakening leadership potential to make a difference.

Looking for a speaker to inspire new thinking and conscious leadership to meet the challenges of the 21st century?

Contact Joanna for your next event.



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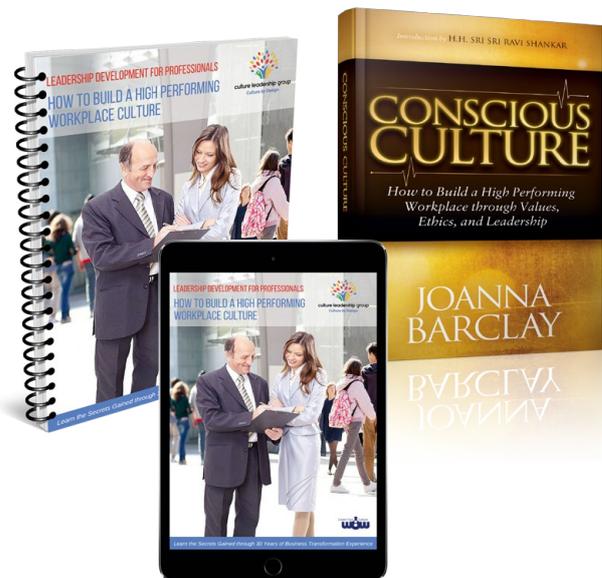


CLIENT LIST:

- Astellas Pharma
- Financial Women's Association
- General Motors
- International Association of Human Values
- MoFo - Morrison Foerster
- Public Works and Governments Services Canada
- Roche Diabetes
- YPO/WPO - Young President's Organisation / World President's Organisation



LEADERSHIP DEVELOPMENT E-PRODUCTS



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