



# AWAKEN CORPORATE CONSCIOUSNESS ENERGIZE & ENGAGE HIGH PERFORMANCE

**JOANNA BARCLAY**  
GLOBAL KEYNOTE SPEAKER  
IN 53 CITIES ON 4 CONTINENTS



THE BUSINESS TIMES

Tripartite  
Alliance for  
Fair & Progressive  
Employment  
Practices



## KEYNOTES – LEADERSHIP AND CULTURAL TRANSFORMATION

### THE POWER OF BUILDING A CONSCIOUS CULTURE

#### HUMAN CONNECTION IN TIMES OF DISRUPTIVE CHANGE

In these uncertain, disruptive times, organizations are quickly changing how they operate in the world. In the wake of these changes, how people work together, communicate, and collaborate is essential to their future success.

- What are you doing as a leader to build a conscious online culture, one that is values-driven and empowers employees to engage, perform, and reach their full potential?
- What new behaviours are you looking for, and which values are associated to them?
- How does conscious leadership make a difference?

Building a Conscious Culture takes place when we live into our values consciously with awareness, meaning and purpose. Leaders must bring all of their people skills into the work environment to support human connection, a key element in employee engagement, and high performance. Joanna's inspiring motivational talk provides a powerful framework – the ACBs of High Performance, for supporting individual, leadership, and organizational transformation. Leaders learn why it is important to create a conscious, values-driven culture. A culture that ensures employee engagement, a sense of fulfilment, and cultural alignment for strategic success.

#### RESULTS:

- Become an employer of choice to attract, engage, and retain top talent;
- Discover the leadership and culture necessary to create a conscious workplace that supports collaboration, mergers, and digitalization;
- Courage, inspiration, and positive energy to lead change.

### CONSCIOUS LEADERSHIP WITH HORSES

#### THE PATH TO SELF-AWARENESS AND WELL-BEING

As the world is getting more dependent on technology, we as humans need to reconnect with and learn from nature to rediscover who we are. Trying to exercise more dominance and control over our environment (both in and outside of work) is taking us humans in the wrong direction and rarely works. In her talk, Joanna shares the science and history of how building connection with horses has helped many leaders and their teams to be more authentic, self-aware, and congruent. Gaining the confidence and trust to grow in the next level of personal or leadership competency. Joanna brings leaders on an inner journey to explore the "I See You" moments of being a conscious leader through the lynchpins of self-expression, connection and contribution.

#### RESULTS:

- Expanded sense of self and increased ability to be of service to others;
- Increased authenticity and coherence to create greater employee commitment and trust in leadership;
- Gain intuitive and emotional intelligence, increasing heart-centred potential – the "true power" of conscious individuals, leaders and teams.



**WHAT PEOPLE SAY -  
THOUGHT-PROVOKING  
• ENERGISING • ENGAGING**

*"Joanna is TED Talk quality."*  
CC Puan, CEO, Mobile Telecommunications

*"It was a perfect way to wrap up our conference."*  
Lori Arpin, VP Communications,  
General Motors

*"I placed my trust in Joanna Barclay."*  
Prashant Shukle, Director General,  
Natural Resources Canada

*"The content is so unique and integrative."*  
Rhonda St. Croix, Office of Education,  
Royal College of Physicians and Surgeons

*"It was the best workshop I have attended in years if not ever!"*  
John Bertorelli, Manager, Department of  
Fisheries and Oceans

# JOANNA BARCLAY

Global Keynote Speaker

Published Author – Conscious Culture  
CEO, Culture Leadership Group

“People ask me how to build a happy, high performing workplace culture. I tell them it takes conscious leadership: with **Awareness** to engage the intellect, **Belongingness** to engage the heart, and **Commitment** to engage the whole organization. **Values are the language of the heart, and when they are lived give a positive mental attitude.**”

Joanna Barclay is a published author and global speaker on cultural transformation, building high performing workplace cultures, and conscious value-based leadership. She is an award winning consultant with over 3 decades of success facilitating the transformation of leadership teams and organizations.

Audiences love the energy and passion Joanna has for people and her work which focuses on how to bring engagement and happiness into the work environment. Her specialty is speaking at global conferences, awakening leadership potential to make a difference.

Looking for a speaker to inspire new thinking and conscious leadership to meet the challenges of the 21st century?



Contact Joanna for your next event.

Contact information:

Joanna.Barclay@CLG-AP.com  
+1-613-327-1801  
www.CultureLeadershipGroup.com

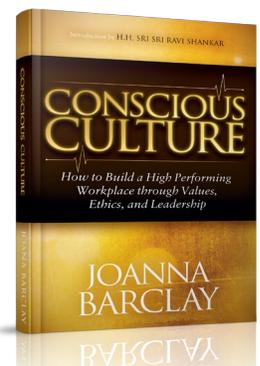


## CLIENT LIST:

- Astellas Pharma
- Canada Police College
- Financial Women's Association
- General Motors
- Human Resources Summit
- McGill University
- Morrison Foerster
- Roches Diabetes
- Singapore Exchange
- Transport Canada
- Young President's Organization



## LEADERSHIP DEVELOPMENT E-PRODUCTS



Visit Our Masterclass to receive a Complete Learning Programme on How to Build a High Performing Workplace Culture.

<https://www.cultureleadershipgroup.com/elearning-masterclass>